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A DAY ... A YEAR ... (10 titles)

*A day at the airport / at the football stadium / at a rail-ways station / in a city / at the zoo
A year on a pirate ship / on a farm / in a castle / in the world of the dinosaurs / on a building site*

290x215mm; 24 pp self ends; 150 gsm; 4+

Let's spend a whole day/a year in exactly the same place and watch events unfold. Look out for the changes that happen hour by hour or month by month. Eight fan-
tastic, busy illustrations combined with simple text. A clock or a calendar introduces the concept of time, while a "Let's-find" feature provides much extra entertainment.



SEE HOW WE LIVE (20 titles)

Ants, Birds, Butterflies, Crocodiles, Desert Animals, Penguins, River Animals, Sharks, Spiders, Elephants, First Living Things, Monkeys, Night Animals, Tigers, Whales, Dinosaurs, Prehistoris Mammals, Prehistoris Reptiles, Ocean Creatures, T-Rex

175x150mm; 32 pp self ends; 5+

Read all about how animals live their lives ... in their own words. A beautifully illustrated, charmingly-written picture books series.



SEARCH AND FIND (4 titles)

History, Nature, My World, Transport

273x195mm; 24pp separate ends; 210gsm; 3-6

All young children love looking for hidden things. In these visual dictionaries, they have up to 8 items to search for in each beautifully detailed illustration. What's more, there is yet another, much smaller object hidden away: a coin (Nature), a frog (My World), a toy plane (Transport) and a boy with a sword (History)—much harder! Many of the illustrations include cutaways, so you can see inside buildings, ships, planes etc.



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MY FIRST ENCYCLOPAEDIA (4 titles)

History, Busy Places, Nature, Machines

290x240mm; 32pp self ends; index; 4+

Each book in this new set has ten fantastic busy scenes, each with hundreds of things to explore. Introductory text, captions and labels identify and explain everything that's on view in a simple, easy-to-follow language. The illustrations are superbly painted in a detailed realistic style with plenty of humorous happenings. There is a glossary and an index, providing real look-it-up features for the youngest readers.



TIME KEY (6 titles)

Dinosaur, Egyptian, Pirate, Knight, Roman, Viking

230x190mm; 48pp separate ends; 150/200 gsm; 7+

At the start of each book, the children are in their grandfather's study. One book falls out of the shelves. The children see that behind the shelf there is a small door. They unlock the door and their adventure begins. The young adventurers describe in their own words (and fabulous illustrations) their incredible adventures and amazing experiences. Interspersed with the action are a series of notes, providing in-depth descriptions and explanations of things or places the children encountered.



INSIDE STORY (8 titles)

Castle, Pirate Ship, Ancient Egypt, Nature, Rome, Dinosaur, Earth, Transport

300x234mm; 32 pp self ends; 150 gsm; 7+

A series of books that will be of immense interest to those who love to find out what's inside things: castles, ships, buildings, the Earth etc. etc.

The art is colourful, realistic and superbly detailed, often with lots of funny things to look for and enjoy on every spread.



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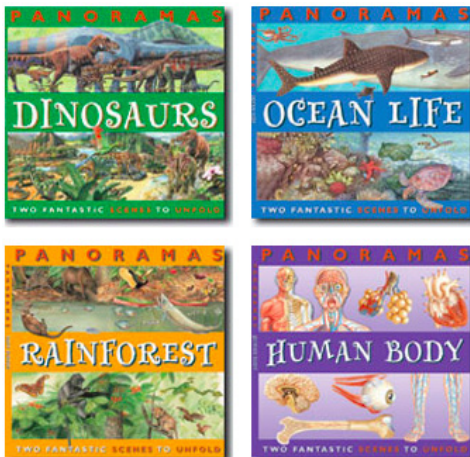


NEVERENDING STORY (5 titles)

Castle, Farm, Pirate, Dinosaur, Egypt

300x234mm; Concertina 9 spreads; 350gsm artboard; 7+

An ingenious format, in which you keep turning the pages but the book never reaches its end, and the story goes on and on...and on! Beautifully detailed panoramic illustrations, with characteristic humorous touches, and a seamless narrative make these intriguing, novelty-format books fascinating, attractive, funny and informative in equal measure.



PANORAMA (8 titles)

Dinosaur, Ocean, Rainforest, Human Body, Aircraft, Space, Record Breakers, Earth

265x265 mm; 24pp self ends; 2 double gatefolds; 7+

Open up the two double gatefold sections in each to find out more about the topic. Marvel at the story of evolution of life. Learn about the giants of the oceans. Pore over the miraculous detail inside the human body. Discover the many hundreds of creatures that inhabit the rainforest. There are also "ordinary" spreads in each book, providing more information about subjects that are always of absorbing interest to children.



LET'S LOOK INSIDE (4 titles)

Pirate Ship, A Street through Time, A Pirate Ship, Ancient Rome

280x215mm; 32pp; 150 gsm; 5-8

In each book, four great cutaway scenes feature the interiors of ships or buildings in fascinating detail. So many figures, objects and funny incidents to pore over! The information spreads that follow provide in- depth historical background.



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CHILDREN'S ILL. LIBRARY (10 titles)

Technology and Transport, Animals, Earth, Nature, The Living World, Science and the Universe, Ancient Worlds, World History, World Atlas, Our World and its People

273x195mm; 64pp separate ends; 9+

An authoritative, superbly designed and illustrated encyclopedia for children. The subjects, covering all the sciences, world history and geography, are organised by theme with a full index for easy use. The material is available in a number of different versions, including an alphabetical arrangement.

